20TH KIBS ANNIVERSARY

ufi Approved Event

IFBSO THE WORLD'S LEADING BOAT SHOWS PLATINUM

KIBS Korea International Boat Show 20th

Our Ocean, Our future



KIBS | Korea International Boat Show 2027

Mar.12 FRI -14 SUN KINTEX 4 5 Hall

Co-located KOFISH 2027 3 Hall

Grand Prize Awarded Work, 「A Boat of Peace」, 3rd Marine Leisure Photography Competition

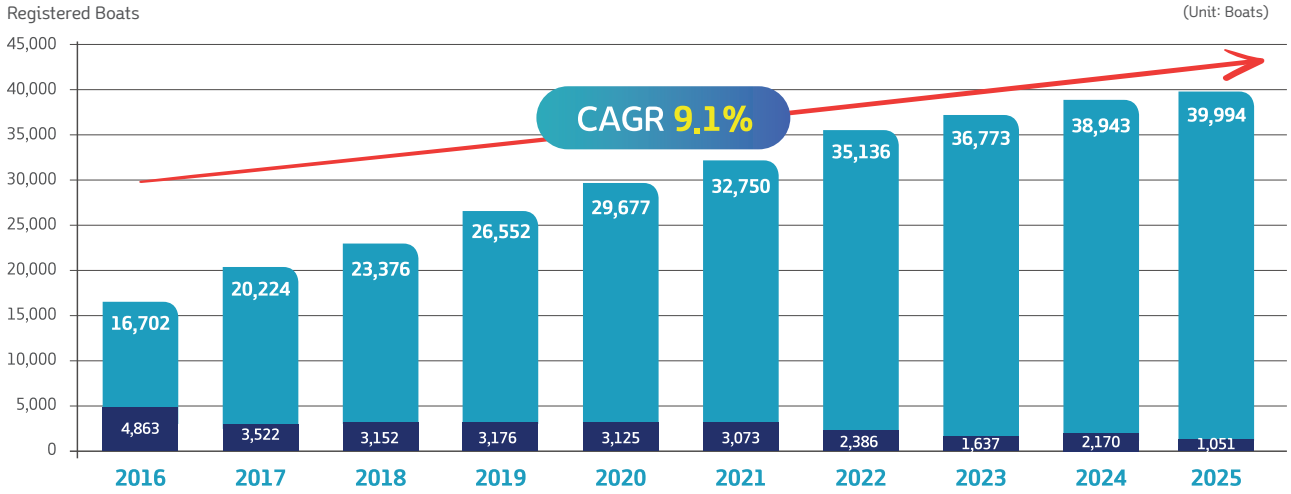
Hosted by Ministry of Oceans and Fisheries GYEONGGI-DO

Organized By KINTEX KMIA 한국해양레저산업협회 Korea Marine Industry Association Marina and Marine Industries Association of Korea

www.KIBS.com

Why Korea?

Boating Industry Has Grown 2.3 Times Over 10 Years

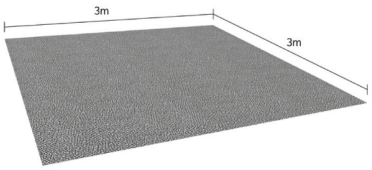


Exhibtion Categories

Boat & Yacht | Paddler's World | Work Boat | Parts & Equipment | Safety & Marina | Marine Tourism | Marine Leisure | Underwater Leisure | Surfing

Types of Booth & Participant Fee

Raw Space



1 Booth

$ 3,000 (USD)

- Raw Space (3m x 3m / 1 booth)
- Need to apply minimum of 2 booths
- KINTEX designated subcontractors to do the Exhibition booth equipment construction

* Additional facilities are requested separately

Shell Scheme



1 Booth

$ 3,300 (USD)

- Basic Booth, Signboard(English)
- Indoor lighting, Exhibition Carpet
- Information Desk, 3 Chairs, Rubbish Bin
- Electricity 1kw (220V)

* Additional facilities are requested separately

※ Booth Image is subject to change depending on the organizer's circumstances.

*Additional Benefits for Overseas Exhibitors

Requirements	Booth participation in KIBS
Benefits	**Promotional and Business Channel Opportunities** · Introduce your company through KIBS' extensive database and channels to the Korean market. · Participate in business matching program during the KIBS event.
	Accommodations · A maximum of 4 nights (Mar. 11-14, 2027) in designated hotel · 1 room per a company is offered
	Shuttle Bus · Shuttle Bus between Hotel-KINTEX will be operated within the show period

※ Further details are subject to change depending on the organizer's circumstances.







Business Matchmaking Program

Overview

Date	March 12-13, 2027 (Fri-Sat)
Venue	Individual Participant Booths
Method	Individual visits to participant booth - Interpretation offered

Benefits for Overseas Buyers

Requirements

Participation in KIBS offline business matchmaking program on March 12-13, and submission of meeting reports

Benefits

Accommodations
- 2 nights including March 11-12, in designated hotel
- 1 room per a company

Airfares
- Support 50% of economy, round-trip airfare for 1 person per company according to the payment table below

* 100% reimburse expenses for buyers who have concluded a contract or MOU (submission of evidentiary documents is mandatory)
- Ex-post payment from KINTEX after the show upon submission of proper supporting documents (business meeting report, copy of air tickets, bank information etc.)

Others
- Lunch voucher for KINTEX restaurants during KIBS
- Shuttle Bus operation between Hotel - KINTEX
- Access to Business Lounge exclusively for buyers

※ Further details are subject to change depending on the organizer's circumstances.

KIBS
Korea International Boat Show
20th

KOREA
INTERNATIONAL BOAT SHOW

KIBS, The Channel of South Korea's
Marine Leisure Industry.
Your SUCCESS PLAN For
The ASIAN MARKET

FOR EXHIBTOR & BUYER
REGISTRATION,
PLEASE CONTACT kibs@kintex.com

Contact for Program Participation
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