

# *Our Ocean, Our Future*



**KIBS** | Korea International Boat Show **2024**  
**3.8<sup>FRI</sup> - 10<sup>SUN</sup> KINTEX 345 Hall**

# Why Korea International Boat Show?

## Increasing Number of Boat Users

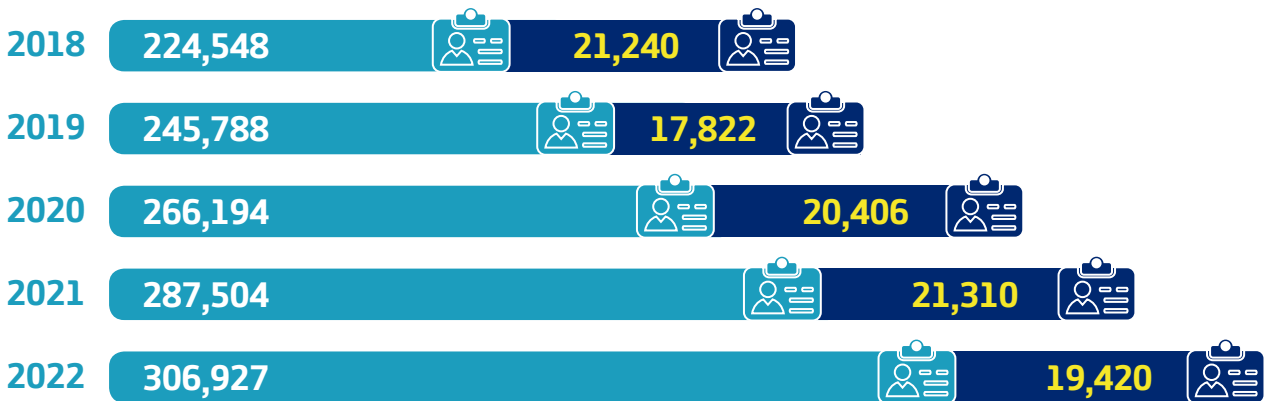
### Leisure Boat Driving License

Total number issued as of 2022 **306,927**

\*controlled by Police, written test and boat driving

### Licenses Issued over Last 5 years

2018	2019	2020	2021	2022
21,240	17,822	20,406	21,310	19,420



5 year trend of annual licenses issued

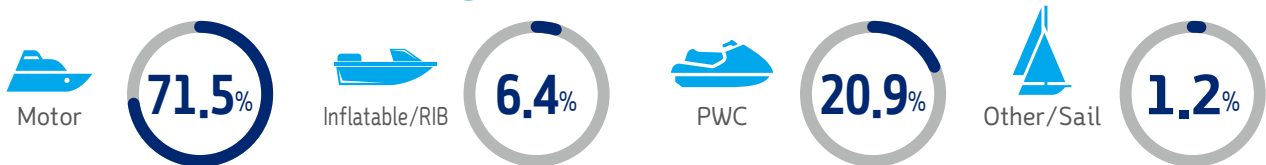
## Registered Leisure Boats

Total registered Leisure Boats 2022 **35,793**

\*controlled by Korea Coastguard with standard for construction and safety

New in 2022 | **2,386**      New in 2021 | **3,073**

### Broken down into 4 main categories in 2021



## KIBS around the world

Possession of overseas network with a total of 8 institutions by signing MOUs with leading institutions related to the marine leisure industry overseas

- British Marine Federation (BM)
- Marine Industry Association South Africa (MIASA)
- Union Nazionale dei Cantieri e delle Industrie Nautiche e Affini (UCINA)
- Singapore Boating Industry Association (SBIA)
- Deutscher Boots-und Schiffbauer-Verband (DBSV)
- Australian International Marine Exports Group (AIMEX)
- National Marine Manufacturers Association (NMMA)
- Taiwan Yacht Industry Association - KHASING ENT. (TYIA)

# Korea International Boat Show : The History of the Marine Leisure Industry

## ○ A New Wave from the West Coast

- 2008 Held the 1st Korea International Boat Show (Jeongok Port, Hwaseong)
- 2010 Received International Certification and Selected as Promising Exhibition from Ministry of Trade, Industry and Energy

## ○ Leading Technological Innovation and Overseas Expansion

- 2011 Joined the International Federation of Boat Show Organisers (IFBSO)
- 2012 Establishment of Korea International Boat Show 'Product of the Year'
- 2013 Relocated to KINTEX, becoming one of the top 3 boat shows in Asia
- 2013 Opened the Korean Pavilion at Marine Equipment Trade Show (METS)
- 2017 Opened the Korean Pavilion at International BoatBuilders' Exhibition & Conference (IBEX)
- 2018 Opened the Korean Pavilion at Taiwan International Boat Show (TIBS)

## ○ General Marine Leisure Industry Show

- 2014 Certified by U.S. Department of Commerce Trade Exhibition  
Awarded Korea Exhibition Industry Award (Minister of Trade, Industry and Energy Prize)
- 2015 Acquired Certification from the Global Association of the Exhibition Industry (UFI)  
Acquired Platinum Certification from the International Federation of Boat Show Organisers (IFBSO)
- 2017 Received Korea Exhibition Industry Award (Minister of Trade, Industry and Energy Prize)

## ○ Channel of Korea's Marine Leisure Industry

- 2021 Opened Online Exhibition hall of Korea International Boat Show
- 2022-2023 Simultaneous Event of Korea International Boat Show & Korea International Fishing Show



## Overview of Korea International Boat Show 2024

**Title** Korea International Boat Show 2024 (17th)

**Period** 2024. 03. 08(FRI) ~ 03.10(SUN) / 3days

**Venue** KINTEX  
Online Exhibition (kibs-online.com)

**Hosted by**  Ministry of Oceans and Fisheries  GYEONGGI-DO

**Organized By**  KINTEX  KWEKO  KMIA  Marina and Marine Industries Association of Korea

## Exhibition Categories



Yacht & Boat World



Paddler's World



Work Boat World



KIBS Afloat



Marine Equipment,  
Safety & Marina  
Industry Show



Eco-Friendly Show



Marine Tourism



Watersports Show



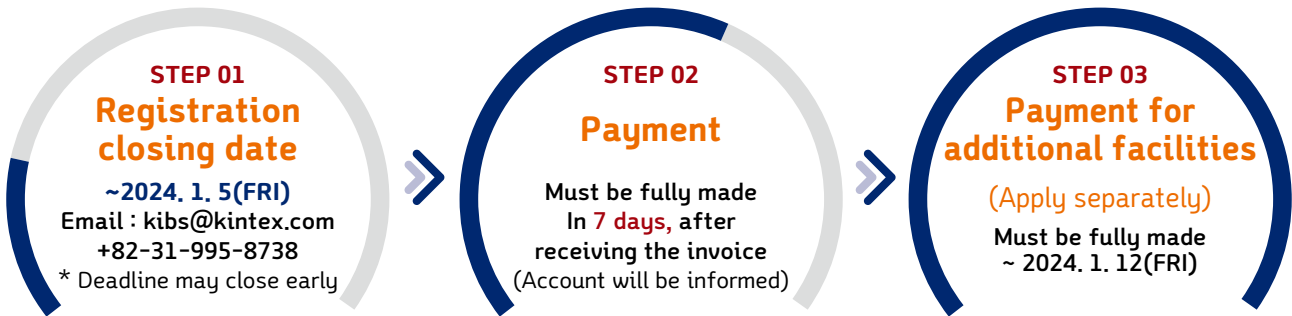
Outdoor Caravan



Korea Dive Expo

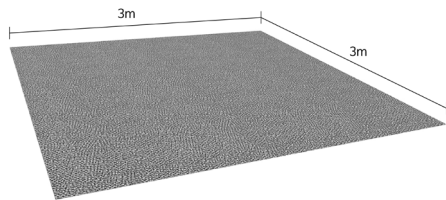
# Exhibitor Guidelines for Booth Participation

## Registration Guide



## Types of Booth & Participant Fee

### Raw Space



**1 Booth**  
**\$1,500** VAT not included

- Raw Space (3m x 3m / 1 booth)
- Need to apply minimum of 2 booths
- KINTEX designated subcontractors to do the Exhibition booth equipment construction
- \* Additional facilities are requested separately

### Shell Scheme



**1 Booth**  
**\$1,800** VAT not included

- Basic Booth, Signboard(English)
- Indoor lighting, Exhibition Carpet
- Information Desk, 3 Chairs, Trash Can
- Electricity 1kw (220V)
- \* Additional facilities are requested separately

\* Booth Image is subject to change depending on the organizer's circumstances.

## Supported Details

Classification	Conditions	Discount Details
Early-Bird Registration	1 <sup>st</sup> : Apply by 2023. 11. 3(Fri) 2 <sup>nd</sup> : Apply by 2023. 12. 8(Fri)	1 <sup>st</sup> : \$200 per booth 2 <sup>nd</sup> : \$150 per booth

## \*Additional Benefits for Overseas Exhibitors

Requirements	Booth participation in KIBS
Benefits	Accommodations · A maximum of 4 nights including 7 <sup>th</sup> -10 <sup>th</sup> March in designated hotel · 1 room per a company is offered
	Shuttle Bus · Shuttle Bus between Hotel-KINTEX will be operated within the show period

\* Further details will be informed